

# **Cut your Office Supply Costs Dramatically**



Did you know that by switching to remanufactured ink and toner cartridges, your business can save 30-50%?1

## The cost savings are compelling but so are these other benefits.

#### Green

Remanufactured imaging supplies reduce landfill waste and conserve non-renewable natural resources. Each discarded laser cartridge adds approximately 2.5 pounds of metal and plastic waste to our landfills - waste that will take as long as 1,000 years to decompose.2 It is also estimated that 100 million laser printer cartridges and 400 million inkjet printer cartridges are produced each year. Remanufacturing these 500 million cartridges will save an estimated four million cubic feet of landfill space.

## **Performance**

80 percent of the businesses that switched to remanufactured cartridges found them to be equal to or exceed OEM performance.3 Innovera guarantees OEM quality through a State-of-the-Art research and development, engineering and ISO certified manufacturing processes.

#### Warranty

Not one printer manufacturer prohibits the use of remanufactured cartridges as a condition of full warranty service4. "Invalidating the warranty would violate the Magnuson-Moss Warranty Improvement Act. It's also an infraction of antitrust laws." In the event of any damage to a printing mechanism or component caused solely and directly by the use of our products, we will pay the reasonable cost of service and repair. Innovera offers a 1 year 100% no risk guarantee warranty.

With prices 30-50% less than OEM and quality and performance that is as good as, if not better than the OEM, what do you have to lose? It's the guickest way to dramatically reduce your office supplies costs and it's the right thing to do for the environment.

### Give us a call to give Innovera a try

<sup>2</sup> International Imaging Technology Council, http://www.consumerchoice.info/faq.htm, October 2008

<sup>3</sup> International Imaging Technology Council, http://www.consumerchoice.info/faq.htm, February 2009 4 International Imaging Technology Council, http://www.consumerchoice.info/faq.htm, February 2009