



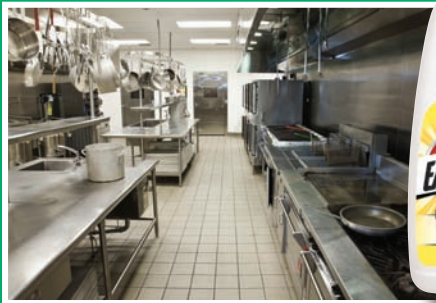
END-USER SIZZLING SUMMER SAVINGS

What does your business need?
We can help you earn it!

Earn up to **\$200**



NOW AVAILABLE
in 16 oz./
6 pk.*



AUTOMATIC SAVINGS!

LYSOL® HEALTHY TOUCH™ Hand Soap System.

- Automatically senses hands
- Kills 99.9% of bacteria



AIR WICK® Automatic Air Freshener

- Choose FRESHMATIC® or iMOTION™
- Lasts up to 60 days



\$2 per case (1)(2)(3)

\$4 per case

See Other Side for More Great Savings!

Offer good from July 1, 2010 through September 30, 2010

(1) 50 case limit on any combination of LYSOL® Disinfecting 4 in 1 Wipes.

(2) 25 case limit on Professional LYSOL® Disinfectant Foam Cleaner.

(3) 50 case limit on 24 oz. Professional EASY-OFF® Heavy-Duty Oven & Grill Cleaner. 50 case limit on 24 oz. Professional EASY-OFF® FUME FREE MAX™ Oven Cleaner.

* Rebate does not apply to 16 oz. EASY-OFF® Heavy-Duty Oven & Grill Cleaner



END-USER SIZZLING SUMMER SAVINGS!

July 1, 2010 through September 30, 2010

PRODUCT	SCENT	CASE PACK/SIZE	ORDER NO.	# OF CASES	REBATE CALCULATOR
Professional LYSOL® Brand Disinfectant Toilet Bowl Cleaner (Ready-To-Use)		12/32 oz. angle-neck bottle	36241-74278		
Professional LYSOL® Brand Disinfectant Foam Cleaner (Ready-To-Use) ⁽¹⁾		12/24 oz. aerosol can	36241-02775		
Professional LYSOL® Brand Disinfectant Basin Tub & Tile Cleaner (Ready-To-Use)		12/32 oz. trigger spray bottle	36241-04685		
Professional LYSOL® Brand Antibacterial Kitchen Cleaner (Ready-To-Use)		12/32 oz. trigger spray bottle	36241-74411		
Professional Formula LYSOL® Brand All Purpose Cleaner with Bleach (Ready-To-Use)		12/32 oz. trigger spray bottle	36241-94532		
LYSOL® Brand Disinfecting 4 in 1 Wipes (Ready-To-Use) ⁽²⁾	Citrus	12/35 ct. canister	19200-81145		
	Citrus	6/80 ct. canister	19200-77182		
	Citrus	6/110 ct. canister	19200-78849		
	SPRING WATERFALL®	12/35 ct. canister	19200-81146		
	SPRING WATERFALL®	6/80 ct. canister	19200-77925		
Professional EASY-OFF® Heavy-Duty Oven & Grill Cleaner (Ready-To-Use) ⁽³⁾		6/24 oz. aerosol can	62338-04250		
Professional EASY-OFF® FUME FREE MAX™ Oven Cleaner (Ready-To-Use) ⁽³⁾		6/24 oz. aerosol can	62338-74017		
Professional EASY-OFF® Glass Cleaner (Ready-To-Use)		12/32 oz. trigger spray bottle	62338-00101		
Professional EASY-OFF® Ready-To-Use Oven & Grill Cleaner (Ready-To-Use)		4/64 oz. plastic bottle	62338-80689		
Professional EASY-OFF® Stainless Steel Cleaner & Polish (Ready-To-Use)		6/17 oz. aerosol can	62338-76461		
NEUTRA AIR® Air Treatment Spray (Ready-To-Use)	Citrus	12/10 oz. aerosol can	19200-76940		TOTAL # OF CASES X \$2.00 = \$ _____
	Fresh	12/10 oz. aerosol can	19200-76938		
	MORNING LINEN™	12/10 oz. aerosol can	19200-79196		
TOTAL # OF CASES @ \$2.00*					
AIR WICK® FRESH MATIC® Ultra I-MOTION™ Air Freshener Starter Kit (Ready-To-Use)	LAVENDER & CHAMOMILE	4/starter kit package	62338-77960		TOTAL # OF CASES X \$4.00 = \$ _____
	COOL LINEN & WHITE LILAC™	4/starter kit package	62338-82289		
	Fresh Waters	4/starter kit package	62338-79782		
AIR WICK® FRESH MATIC® Automatic Spray Air Freshener Starter Kit (Ready-To-Use)	HARVEST SPICE®	4/starter kit package	62338-78284		
	VANILLA INDULGENCE™	4/starter kit package	62338-81443		
AIR WICK® FRESH MATIC™ Ultra Air Freshener Refill (Ready-To-Use) (Fits both I-MOTION™ and Automatic Spray)	SPARKLING CITRUS®	6/6.17 oz. aerosol can	62338-77965		
	Fresh Waters	6/6.17 oz. aerosol can	62338-79553		
	Lavender	6/6.17 oz. aerosol can	62338-77961		
	COOL LINEN & WHITE LILAC™	6/6.17 oz. aerosol can	62338-82314		
	HARVEST SPICE®	6/6.17 oz. aerosol can	62338-78283		
LYSOL® Brand HEALTHY TOUCH™ Antibacterial Hand Soap System (Ready-To-Use)	VANILLA PASSION®	6/6.17 oz. aerosol can	62338-80978		
	FRESH NEW DAY™	6/6.17 oz. aerosol can	62338-82806		
	Starter Kit System—Soothing Cucumber Splash	4/8.5 oz. package	19200-00061		
	Refill—Soothing Cucumber Splash	6/8.5 oz. bottle	19200-00062		
	Starter Kit System—Cleansing Green Tea & Ginger	4/8.5 oz. package	19200-00067		
	Refill—Cleansing Green Tea & Ginger	6/8.5 oz. bottle	19200-00065		
	Refill—Refreshing Grapefruit Essence	6/8.5 oz. bottle	19200-00066		
TOTAL # OF CASES @ \$4.00					
MINIMUM REBATE = \$20. TOTAL MAXIMUM REBATE = \$200				TOTAL REBATE DUE =	\$ _____

NOW AVAILABLE! EASY-OFF® Heavy-Duty Oven & Grill Cleaner (Ready-To-Use) 6/16 oz. aerosol can 62338-76673 Rebate does not apply to this product

***CASE LIMITS AS FOLLOWS:** (1) 25 case limit on Professional LYSOL® Disinfectant Foam Cleaner. (2) 50 case limit on any combination of LYSOL® Brand Disinfecting 4 in 1 Wipes. (3) 50 case limit on Professional EASY-OFF® Heavy-Duty Oven & Grill Cleaner 50 case limit on Professional EASY-OFF® FUME FREE MAX™ Oven Cleaner

Here's How to Get Your End-User Rebate!

1. Purchase any case(s) of the Professional LYSOL® Brand, LYSOL® Brand, LYSOL® Brand I.C.™, Professional EASY-OFF®, NEUTRA AIR®, and/or AIR WICK® products as detailed in the promotion.
 - PLEASE MAKE CHECK PAYABLE TO E-U COMPANY NAME
 - PLEASE MAKE CHECK PAYABLE TO DISTRIBUTOR NAME
 2. Complete rebate form and mail with proof-of-purchase. Only copies of distributor invoices are acceptable proof-of-purchase. This certificate may not be purchased, traded or sold. Any other use constitutes fraud.
 3. Proof-of-purchase must be dated between 7/1/10 and 9/30/10.
 4. Offer request must be postmarked by 10/31/10.
 5. Distributor and End-User information must be provided for rebate to be processed.
 6. One rebate per customer, address, or organization.
 7. Upon receipt, Reckitt Benckiser will mail your rebate check directly **TO YOU**. The check can be made payable either directly to you (the End-User Company), or to your Distributor as specified on this rebate form for you to purchase buckets, mops, caution signs, or whatever your business needs from the Distributor. Please indicate by check mark which form of payment you prefer.
- Allow 6-8 weeks for delivery. Do not deduct rebate from your invoice.
2. MAIL TO: Reckitt Benckiser Inc.
End-User 3rd Quarter 2010 Offer
1111 East South River Street
Appleton, WI 54915-2225
- QUALIFICATIONS:**
1. Offer good for full case purchases as detailed in the promotion for any Professional LYSOL® Brand, LYSOL® Brand, LYSOL® Brand I.C.™, Professional EASY-OFF®, NEUTRA AIR®, and AIR WICK® products listed above.
 2. Original offer forms or photocopies accepted.
 3. Total maximum rebate per location = \$200.
- OFFER EXCLUDES:**
Payment on cases purchased for resale.
- OFFER LIMITED TO:**
Merchandise purchased by institutional and commercial business and customers in the United States only and is not valid in conjunction with any other Reckitt Benckiser rebate offer.

To receive these quarterly promotions electronically, check here and include your email address below.

DISTRIBUTOR INFORMATION (Required):

Distributor Sales Rep Name _____

Phone Number (_____) _____

E-mail _____

Distributor Company Name _____

Address _____

City _____ State _____ Zip _____

END-USER MAILING INFORMATION (Required):

End-User Company Name _____

Type of Business _____

Contact Name _____ Title _____

Phone Number (_____) _____

E-mail _____

Mailing Address _____

City _____ State _____ Zip _____