

What's Selling?

Top 20 candy/snack/confections in 2004 dollar sales

Rank	Product	Average Selling Price	
		2003	2004
1	Masterfoods USA 1-oz. Snickers Original	65¢	66¢
2	Masterfoods USA 1.74-oz. M&M's Peanut	65	67
3	Frito-Lay 1.75-oz. Doritos Nacho Cheesier Big Grab	75	76
4	Masterfoods USA 2-oz. Twix Bar	66	67
5	Frit-Lay 2.125-oz. Cheetos Crunchy	75	76
6	Kellogg/Keebler 1.5-oz. Cheez-It Original	54	52
7	Masterfoods USA 2.3-oz. Three Musketeers Original	64	65
8	Hershey 1.6-oz. Reese's Peanut Butter Cups	64	65
9	Masterfoods USA 1.69-oz. M&M's Milk Chocolate	64	66
10	Masterfoods USA 1.42-oz. Skittles	68	70
11	Frito-Lay 1.5-oz. Ruffles Cheddar & Sour Cream	70	72
12	Frito-Lay 1.125-oz.Cheetos Crunchy	53	54
13	Kellogg/Keebler 2-oz. Famous Amos Chocolate Chip Cookies	68	67
14	Masterfoods USA 2.07-oz. Starburst Original	68	70
15	Kellogg/Keebler 3.6-oz. Poptarts Frosted Strawberry	79	79
16	Hershey 1.45-oz. Almond Bar	64	65
17	Frito-Lay 1.5oz. Lay's Chips	73	75
18	Hershey 1.85-oz. Payday	63	65
19	Nestle 2.1-oz. Butterfinger	63	66
20	Frito-Lay 1-oz.Ruffles Cheddar & Sour Cream	51	50

Source: Automatic Merchandiser 2005 State of the Vending Industry Report, MSA Proven™ statistics.